

5TH ANNIVERSARY SHOW

APPLICATION

for Artists, Artisans and Designers



oneofakind

Show and Sale **VANCOUVER**

DEC 6-9 Vancouver Convention Centre West

oneofakindvancouver.com

REVIEW the basic show information and acceptance criteria to see if you qualify

EXAMINE our assistance for new artisans information and travel scholarships

SELECT your display space needs and neighbourhood

COLLECT your support materials and complete the attached application form

SEND your application to us

ACCEPTANCE CRITERIA

- You must be the designer, creator and producer of your art or craft.
- You must reside in North America.
- Your craft must be produced in North America.
- Your application package will be juried for the quality, uniqueness and salability of your product, your booth presentation, and overall balance of art and craft categories.
- Reproduction aids such as moulds used in jewellery or ceramics must be created by the applying artisan.
- Visual Artists: Reproductions must be clearly labeled as such. Visual artists wishing to sell reproductions must provide us with additional information (please see the Support Materials section).
- Photographers applying to the **One of a Kind Show** must provide us with additional documentation (*please see the Support materials section*).
- Food, beauty, body and scent items must provide samples.
- **NEW!** Upon acceptance, part of your contract includes an **exclusivity clause** contained within our agreement. We heavily market and promote that the artisans and products found at the One of a Kind Show are unique and cannot be found everywhere, especially in and around the Vancouver area. Therefore, we embrace artisans who understand and believe in our philosophy and whose product is not available in other **large consumer shows 15 days before and 15 days after** the dates of our event within a **30km radius of the show**.

ASSISTANCE FOR ARTISANS

At the One of a Kind Show, we recognize it is often in the early stages of a career that some new and emerging artists and artisans may need some financial assistance. We are happy to offer the following opportunities.

Applicants may apply for one or more of the below opportunities. Assistance grants are limited and are awarded at the discretion of the selection committee. Applicants can only receive one form of assistance.

The **New Artisan Scholarship Fund** is to assist aspiring artisans who have been in their art or craft less than 3 years and who have demonstrated professional experience. Those selected will have their booth fee reduced by 50%.

The **Artisan Travel Scholarship** is designed to assist those from outside British Columbia with a \$500 cash grant to offset their travel, shipping and accommodation.

In addition to a biography, scholarship applicants should include a brief background summary, current employment status as an artist, and why our financial assistance is required.

Rising Stars is an open space concept exhibition area for first time applicants with less than 5 years professional experience. The space is sold by the square foot (see **PRICING FOR EXHIBIT SPACE**). Open to all disciplines except food. We supply your carpet, and you provide a free-standing display with lighting. We encourage you to be as creative as possible!

To apply for the Rising Stars section, applicants must complete a full application (see **SUPPORT MATERIALS** for more information).

Buddy Booth Program allows two artisans to share and exhibit in one 10' x 10' booth. Sharing a booth can help alleviate many of the stresses of participating in your first One of a Kind Show, such as costs, amount of required stock, and booth sitting.

The work of both artists must be present in the booth and equally distributed throughout the booth (50% per artist) for the entire duration of the show. A strong preference will be given to artists that present a cohesive booth display either through products that are closely related in media or function, or through overall booth design.

Upon acceptance, each artisan in the Buddy Booth Program will receive an individual contract; however, the total booth fee will be divided equally between the two "buddies".

To apply for the Buddy Booth Program, each artist must include a standard application form and package describing how they each make their individual work (please refer to **SUPPORT MATERIALS** for more information). However, only ONE booth display is required.

EXHIBIT SPACE

SUPPORT MATERIALS

PRICING FOR EXHIBIT SPACE

All exhibitors receive gift tags, a booth number sign, 4 badges and 10 complimentary tickets. All booths are subject to HST (12%). After acceptance, participants are notified of set up details via email.

BOOTHS

Booth prices include an 8' high pipe and drape. Exhibitors are responsible for **providing lights, floor covering, signage and electrical costs**. Please note lighting in your booth is mandatory as the event space is dimly lit.

FALL 2012 RATES

EARLY BIRD REDUCED RATES

If your application arrives at the office on or before **February 8, 2012** your booth fee will be reduced by **\$100**.

5' x 10' = \$1,120	10' x 10' = \$1,610
5' x 15' = \$1,835	10' x 15' = \$2,430
5' x 20' = \$2,410	10' x 20' = \$3,425

Corners are an additional \$200 for 5' depth and \$250 for 10' depth and are allocated at the discretion of One of a Kind Show Vancouver organizers.

Rising Stars space is \$45/sq. ft. (i.e. 3' x 3' = \$405, 4' x 3' = \$540, minimum rental space is 3' x 3' or 9 ft. sq.)

Your application must include the following items. Incomplete applications will be returned without being reviewed. (Check as you complete)

- APPLICATION FORM** (on the back of this form)
- PHOTOS** Please email images to **Vancouver@oneofakindshow.com** or direct us to your website.
- STUDIO PHOTOS** Image(s) that give the jury a sense of your workspace.
- BOOTH DESIGN** A comprehensive sketch or digital photo of your proposed booth display.
- BIOGRAPHY** Tell us about yourself, your education and training, and where you have shown and sold your work.
- STEP-BY-STEP PRODUCT DESCRIPTION** Include a price list of all your products, along with a step-by-step description of how they are made. If there are others involved in the creation of your work, please explain how they assist you.
- SAMPLES** must be provided for all edible or scented items. These samples will not be returned.
- GREEN** Exhibitors applying for the Green section must include a detailed statement about why your products are green.
- VISUAL ARTS** Reproductions must be clearly labeled as such. Artists without an online portfolio/website must send in 1–3 exhibition prints for review.
- ALL PHOTOGRAPHERS MUST ALSO INCLUDE:**
 - ▶ See above re: visual artists.
 - ▶ A statement that indicates whether the photographer prints his/her own work or if it is printed by a lab (Please provide lab name, if applicable). Also provide an overview of your chosen printing method, the lifespan of each photo and why you have chosen to use that particular process/data source.
 - ▶ All prints should be signed and dated, with the negative and print dates on reverse. Open editions are acceptable. The photographer must also provide a guarantee/certificate of the product to the customer with every purchase. Please send a sample with your application.
- RETURN ENVELOPE** Please include a self-addressed stamped envelope, large enough for your photos, with sufficient postage so we may return your entire application if you are not accepted into the Show. If you are accepted, portfolios are kept on file.
- DEPOSIT** Please enclose, along with the attached application form, a VISA, Mastercard, or cheque deposit of \$300.00 payable to Merchandise Mart Properties, Inc. **This deposit will be cashed only if you are contracted for space at the Show and is non-refundable.**

SPECIAL SECTIONS

Welcome to your neighbourhood. The One of a Kind Show has created special sections for various artistic mediums, where you can enjoy the crowd of customers drawn by the festive, marketplace atmosphere.

FASHION DISTRICT

The place to be for the latest trendsetting designers! The Fashion District stages prêt-a-porter style fashion shows each day, allowing customers to make a purchase immediately following a runway presentation. This section is only open to the clothing category.

FLAVOURS

If your kitchen is your studio, then the Flavours section is for you. In this popular neighbourhood, customers find all of their favourite edibles both savory and sweet.

GREEN

Sustainability is a rapidly growing trend among consumers and designers, and this section is becoming more and more popular each year. Your creations are biodegradable, recycled, organic, sustainable and definitely innovative.

RISING STARS

This section is for first time exhibitors who have less than 5 years professional experience as a full time artisan. Space in this open concept area is sold by the square foot, making your booth fee and your stock more manageable. We supply your carpet and you provide a fantastic free-standing display in-the-round with lighting to showcase your creations. We encourage you to be as creative as possible when it comes to your space. The more inviting the better!

EMERGING VISUAL ARTIST GALLERY

Back for its second year due to popular demand the Emerging Artists Gallery features up and coming visual artists from across North America. Artists with less than 5 years professional experience are eligible and must showcase original works priced less than \$1,000.

OOAK Vancouver will provide artists with the following:

- ▶ 6' x 2' space w/ white hardwall (8' high)
- ▶ Vinyl signage
- ▶ Lighting
- ▶ Exhibitor rate: \$500

Artists work accepted includes acrylics, oils, watercolours, hand-pulled prints, and photography. All work must be original to be featured in this section.

