

APPLICATION

for Artists, Artisans and Designers



DECEMBER 8-11, 2011

vancouver convention centre west

oneofakindvancouver.com

REVIEW the basic show information and acceptance criteria to see if you qualify

EXAMINE our assistance for new artisans information

SELECT your display space needs and neighbourhood

COLLECT your support materials and complete the attached application form

SEND your application to us

ACCEPTANCE CRITERIA

You must be the designer, creator and producer of your art or craft.

You must reside in North America.

Your craft must be produced in North America

Your application package will be juried for the quality, uniqueness and salability of your product, your booth presentation, and overall balance of art and craft categories.

Reproduction aids such as moulds used in jewellery or ceramics must be created by the applying artisan.

Visual Artists: A limited amount of reproductions is acceptable. Reproductions must be displayed in a maximum area of 5 feet wide and 8 feet high. Reproductions must be clearly labeled as such. Visual artists wishing to sell reproductions must provide us with additional information (*please see the Support Materials section*).

Photographers applying to the **One of a Kind Show** must provide us with additional documentation (*please see the Support Materials section*).

Food, beauty, body and scent items must provide samples

Upon acceptance, part of contract includes an exclusivity clause (6g) contained within our agreement. We heavily market and promote the fact that the artisans and products found at the One of a Kind Show are unique and cannot be found everywhere, especially in and around the Vancouver area. Therefore, we embrace artisans who understand and believe in our philosophy and whose product is not available in other **consumer shows 30 days before and 30 days** after the dates of our event within a **50km radius of the show**. Not-for-profits with fewer than 40 exhibitors or single day shows are not applicable. **Contact us at 604.730.2064 or Vancouver@oneofakindshow.com for more details.**

ASSISTANCE FOR ARTISANS



At the One of a Kind Show, we recognize it is often in the early stages of a career that some new and emerging artists and artisans may need some financial assistance. We are happy to offer the following opportunities.

Applicants may apply for one or more of the below opportunities. Assistance grants are limited and are awarded at the discretion of the selection committee. Applicants can only receive one form of assistance.

The **New Artisan Scholarship Fund** is to assist aspiring artisans who have been in their art or craft less than 3 years and who have demonstrated professional experience. Those selected will have their booth fee reduced by 50%.

The **Artisan Travel Scholarship** is designed to assist those from outside British Columbia with a \$500 cash grant to offset their travel, shipping and accommodation.

In addition to a biography, scholarship applicants should include a brief background summary, current employment status as an artist, and why our financial assistance is required.

Rising Stars is an open space concept exhibition area for first time applicants with less than five years professional experience. The space is sold by the square foot (*see Pricing For Exhibit Space*). Open to all disciplines except food. We supply your carpet, and you provide a free-standing display with lighting. We encourage you to be as creative as possible!

To apply for the Rising Stars section, applicants must complete a full application (*see the Support Materials section for more information*).

NEW: the One of a Kind **Buddy Booth Program** allows two artisans to share and exhibit in one 10' x 10' booth. Sharing a booth can help alleviate many of the stresses of participating in your first One of a Kind Show, such as costs, amount of required stock, and booth sitting. This program is open to artists who are applying to the One of a Kind Show for the first time, or those who have previously participated in the Show as a Rising Stars exhibitor ONLY.

You can only apply, and be accepted to this program for ONE year.

The work of both artists must be present in the booth and equally distributed throughout the booth (50% per artist) for the entire duration of the show. A strong preference will be given to artists that present a cohesive booth display either through products that are closely related in media or function, **or** through overall booth design.

Upon acceptance, each artisan in the Buddy Booth Program will receive an individual contract; however, the total booth fee will be divided equally between the two "buddies".

To apply for the Buddy Booth Program, each artist must include a standard application form and package describing how they each make their individual work (*please refer to the Support Materials section for more information*). However, only ONE booth display is required. Applicants must also include a brief statement explaining the reasons why they need a buddy at the show. One paragraph must be submitted by each artist in the exhibiting team, and BOTH artists must demonstrate need.



EXHIBIT SPACE

SUPPORT MATERIALS

PRICING FOR EXHIBIT SPACE

All exhibitors receive gift tags, a booth number sign, 4 badges and 10 complimentary tickets. All booths are subject to HST (12%). After acceptance, participants are notified of set up details via email.

BOOTHS

Booth prices include an 8' high pipe and drape. Exhibitors are responsible for providing lights, floor covering, signage and electrical costs.

FALL 2011 RATES

EARLY BIRD REDUCED RATES

If your application arrives at the office **on or before February 7, 2011** your booth fee will be reduced by **\$35**.

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|--------------------|---------------------|
| 5' x 10' = \$1,085 | 10' x 10' = \$1,560 |
| 5' x 15' = \$1,780 | 10' x 15' = \$2,360 |
| 5' x 20' = \$2,340 | 10' x 20' = \$3,325 |

Corners are an additional \$200 for 5' depth and \$250 for 10' depth and are allocated at the discretion of One of a Kind Show Vancouver organizers.

Rising Stars space is \$45/sq. ft. (i.e. 3'x3'=\$405, 4'x3'=\$540, minimum rental space is 3' x 3' ft. or 9 sq. ft.)

Emerging Artist District \$500 for one 6' x 2' space with white hardwall (8' high) space.

Your application must include the following items. Incomplete applications will be returned without being reviewed. (Check as you complete)

- APPLICATION FORM** (on the back of this form)
- PHOTOS** A CD with 10 high resolution jpegs representing all the work you would like to sell at the show. All jpegs must be no smaller than 1500 pixels and no larger than 4000 pixels in dimension on any side.
- STUDIO PHOTOS** A selection of images that give the jury a sense of your workspace.
- BOOTH DESIGN** A professional sketch or digital photo of your proposed booth display.
- BIOGRAPHY** Tell us about yourself, your education and training, and where you have shown and sold your work.
- STEP-BY-STEP PRODUCT DESCRIPTION** Include a price list of all your products, along with a step-by-step description of how they are made. If there are others involved in the creation of your work, please explain how they assist you.
- SAMPLES** must be provided for all edible or scented items. These samples will not be returned.
- GREEN** Exhibitors applying for the Green section must include a detailed statement about why your products are green.
- VISUAL ARTS** A limited amount of reproductions are acceptable for sale. Reproductions must be displayed in a maximum area of 5 feet wide and 8 feet high within the booth. Reproductions must be clearly labeled as such. Artists wishing to sell prints must send 1-3 matted exhibition prints of the reproductions in addition to your application photos of the original work. Any artist wishing to sell reproductions is not eligible to be in the Emerging Art District.
- ALL PHOTOGRAPHERS MUST ALSO INCLUDE:**
 - ▶ 1-3 exhibition prints in addition to your application photos.
 - ▶ A statement that indicates whether the photographer prints his/her own work or if it is printed by a lab (Please provide lab name, if applicable). Also provide an overview of your chosen printing method, the lifespan of each photo and why you have chosen to use that particular process/data source.
 - ▶ All prints should be signed and dated, with the negative and print dates on reverse. Open editions are acceptable. The photographer must also provide a guarantee/certificate of the product to the customer with every purchase. Please send a sample with your application.
- RETURN ENVELOPE** Please include a self-addressed stamped envelope, large enough for your photos, with sufficient postage so we may return your entire application if you are not accepted into the Show. If you are accepted, portfolios are kept on file.
- DEPOSIT** Please enclose, along with the attached application form, a VISA, Mastercard, or cheque deposit of \$300.00 payable to **Merchandise Mart Properties, Inc.** This deposit will be cashed only if you are contracted for space at the Show and is non-refundable.

SPECIAL SECTIONS



Welcome to your neighbourhood. The One of a Kind Show has created special sections for fashion, food, green creations, new artisans and visual art where you can enjoy the crowd of customers drawn by the festive, marketplace atmosphere.

FASHION DISTRICT

The place to be for up and coming trendsetting designers! The Fashion District stages prêt-a-porter style fashion shows each day, allowing customers to make a purchase immediately following a runway presentation. This section is only open to the clothing category.

FLAVOURS

If your kitchen is your studio, then the Flavours section is for you. In this popular neighbourhood, customers find all of their favourite edibles from sweet to savoury.

GREEN

Sustainability is a rapidly growing trend among consumers and designers, and this section is becoming more and more popular each year. Your creations are biodegradable, recycled, organic, sustainable and definitely innovative.

RISING STARS

This section is for first time exhibitors who have less than five years professional experience as a full time artisan. Space in this open concept area is sold by the square foot, making your booth fee and your stock more manageable. We supply your carpet and you provide a fantastic free-standing display in-the-round with lighting to showcase your creations. We encourage you to be as creative as possible when it comes to your space. The more inviting the better!

EMERGING ARTIST DISTRICT

This district features an open gallery space where up and coming artists can showcase their work in a dedicated intimate environment. Artists with less than 5 years professional experience are eligible and require price range not to exceed \$1,000 as we encourage artists to have a variety of price points to engage all our visitors.

OOAK Vancouver will provide artists with the following

- 6' x 2' space w/ white hardwall (8' high)*
- Vinyl signage identifying your space
- Lighting**
- Exhibitor rate \$500

*Spacing for Sculptors wishing to participate in this area will be negotiated as needed

**Lighting is provided, but electricity must be purchased from the VCC. (2 lights total)

Artists work accepted includes acrylics, oils, watercolours, hand-pulled prints, photography and sculpture. All work must be original to be featured in this section.



